

EFFECT OF COVID-19 ON FINANCES

INCOME

Admissions	-100%
Membership donations	-20%
Corporate donations	-20%
Fundraising	??

EXPENSES

Rent	-50%
Supplies	-50%
Promotion	-50%
Administration	-10%

2020 SHORTFALL = \$45,000

MEETING THE SHORTFALL

Grants

no success

Membership income

30/45 members renewed

10 new members

Donation amounts balanced

Too early to tell

Matching grants

COVID-19 Relief Fund

\$5700 raised so far

Give Out Day

Country Dance-A-Thon

Stompede

no penalty

GIVE OUT DAY – JUNE 30

Sponsored by the Horizons Foundation

Annual day of giving to LGBT nonprofits

Prizes based on # of unique donors \geq \$10 made June 1–30

Potential to earn up to \$10,000

A “unique” donor must have a unique name *and* email address, and they can look at payment data as well.

Addt'l \$1,000 for most donations in a specified hour

Give OUT Day 2019 - Leaderboard Prize Winners

GiveOUTDay Small Budget	Donors	Prize Amount
South Carolina Equality	178	\$10,000
The Stonewall Chorale	160	\$5,000
Common Space	122	\$2,500

GiveOUTDay Medium Budget	Donors	Prize Amount
The Source LGBT+ Center	413	\$10,000
ONE Community Foundation	254	\$5,000
API Equality-LA	214	\$2,500

GiveOUTDay Large Budget	Donors	Prize Amount
Southerners On New Ground	761	\$10,000
NYC Gay Men's Chorus	488	\$5,000
Trans Lifeline	281	\$2,500

STRATEGY FOR GIVE OUT DAY

- **If 100 folks each raise \$50 in \$10 allotments, that's \$5,000 in donations and 500 donors**
- **Incentivize your friends and family to donate!**
- **Sponsor anonymous donors.**
- **Ellen Greene – matching donation program.**
- **Sundance strategies include**
 - **Solicit donations from the Stompede mailing list**
 - **Have COVID-19 Relief Fund donations go through the Give Out Day platform in June**
 - **Apply Give Out Day donation to future membership?**

PROSPECTS FOR DANCING

- **Not currently allowed under San Francisco's Shelter-In-Place order.**
- **No large groups.**
- **Closest specific example: Tai Chi allowed outdoors but not in large groups**
- **No travel in or out of S.F. except for essential activities.**
- **No work allowed in a physical location except for essential activities.**



The logo is centered on a red background. It is surrounded by a wide, ornate border. The border consists of a series of repeating circular and oval motifs, each containing a stylized floral or paisley design. These motifs are connected by a continuous line of small white dots. The overall style is reminiscent of a traditional bandana or a Western-themed decorative element.

**SUNDANCE
SALOON
SAN FRANCISCO**

The logo is centered within a rectangular frame that has a decorative, ornate border. The entire graphic is set against a dark blue background. The background is framed by a wide border of a repeating white star pattern. Inside this border, there are larger, intricate white patterns, including paisley motifs and floral designs. The text "SUNDANCE SALOON" is in a large, bold, sans-serif font, with the "O"s containing small stars. Below it, "SAN FRANCISCO" is in a smaller, bold, sans-serif font.

**SUNDANCE
SALOON**
SAN FRANCISCO



CHILL FACTOR

BOOT SCOOTIN' BOOGIE MUCARA WALK

TUSH TUSH

NOTHING BUT YOU

BIZZY CC SHUFFLE WALK THE LINE DOCTOR DOCTOR

CALL ME SENORITA

IMELDA'S WAY

GROOVY LOVE

REAGAN COWBOY

SLAP

SUNDANCE SALOON
SAN FRANCISCO

LONG SHOT

SO JUST EASY ON THE EYES
DANCE DANCE DANCE

LEATHER

SUNDANCE SALOON
SAN FRANCISCO

SHOWSTOPPER LAY LOW DRESS

SOMETHING IN THE WATER

GEORGIA WINDER

BAYOU CITY TWIST MAMBO MOVES OUTLAW 50 WAYS



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